









10-12 JUNE 2025
EUROPEAN SUSTAINABLE
ENERGY WEEK

Info session

14 November 2024

- **f** EUENERGYWEEK



INTRODUCTION

MARIA NOVAK

HEAD OF UNIT FOR COMMUNICATION, PEOPLE AND WORKPLACE

EUROPEAN CLIMATE INFRASTRUCTURE AND ENVIRONMENT EXECUTIVE AGENCY (CINEA)

EC.EUROPA.EU/EUSEW
 EUENERGYWEEK
 @EUENERGYWEEK
 #EUSEW2025













MAIN BENEFITS OF TAKING PART IN EUSEW 2024

- Attending policy and other sessions about the clean energy transition.
- Learning more on the clean energy from stakeholders across Europe and on EU energy policies from the European Commission.
- Networking with other participants during the event and creating synergies.
- Attending the Energy Fair.
- Engaging with the programme format, which includes thematic blocks and keynote speeches.





EUSEW 2024 AT A GLANCE

- 2 300 unique participants on site
- 9 200 unique participants online
- 11 500 participants from 125 countries
- 7 plenary sessions
- 60+ policy sessions spread over 5 thematic blocks
- 35 onsite stands featuring 53 organisations
- 400+ speakers
- 111 European Sustainable Energy Days





AGENDA

- 1. Policy context
- 2. Introduction to the 19th edition
- 3. Call for Policy Sessions
- 4. Call for EUSEW Awards
- 5. Other opportunities (Youth Energy Ambassadors, Energy Fair, Sustainable Energy Days)
- 6. Partners and promotion
- 7. Timeline and how to get in contact





JOIN THE CONVERSATION ON SLIDO

- You can directly use the side box of the streaming or use your mobile device
- Go to <u>www.sli.do</u> or scan the QR CODE
- Enter the code #EUSEW2025
- Ask questions









POLICY CONTEXT

EWELINA HARTSTEIN

HEAD OF UNIT, COMMUNICATION AND OUTREACH

DIRECTORATE-GENERAL FOR ENERGY EUROPEAN COMMISSION

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2019-2024 COMMISSION – KEY ACHIEVEMENTS (1)



Wind surpassed gas generation for the first time in the EU to become the second largest single source of electricity behind nuclear.



With **56 GW of new solar energy** capacity installed in 2023, the EU has set yet another record from the additional 40 GW installed in 2022.



In the first half of 2024, 50% of the EU's electricity generation came from renewables.



The EU banned seaborne imports of Russian crude oil and refined petroleum products as well as Russian coal.



Imports of Russian gas (pipeline and LNG) dropped from a 45% share of overall EU imports in 2021, to only 18% up to June 2024.



2019-2024 COMMISSION - KEY ACHIEVEMENTS (2)



\18%

The EU achieved **18% of gas demand reduction between August 2022 and May 2024**. This resulted in about **138 billion cubic metres (bcm) of gas saved**.



Measures at EU and national level have paid off and electricity and gas prices fell drastically compared to the peaks in 2022, both in wholesale and retail markets.



32.5%

Meanwhile the EU's greenhouse gas emissions have fallen by 32.5% compared with 1990, while the EU economy has grown by around 67% in the same period.







NEW POLITICAL LEADERSHIP - EUROPEAN COMMISSION 2025-2029



Teresa RIBERA RODRÍGUEZ Executive Vice-Presidentdesignate for Clean, Just and Competitive Transition



Dan JØRGENSEN
Commissioner-designate for
Energy and Housing



Wopke Hoekstra Commissioner-designate for Climate, Net Zero and Clean Growth





EU ENERGY POLICY PRIORITIES

- Political guidelines + mission letters
- <u>Draghi report</u>: Competitiveness of EU industry
- Clean Industrial Deal:
 - energy affordability
 - investment strategy
- Housing: new responsibility





Towards a new Clean Industrial Deal

The clean energy transition is key to secure, competitive and affordable energy for businesses and citizens to keep industry and quality jobs in the EU and for Europe's economic security. Net-zero technologies are set to triple by 2030 with an annual worth of around €600 billion. Under this mandate, the Commission has put in place new instruments to strengthen industrial competitiveness and supply chains resilience:



Reform of the Electricity Market Design



European Hydrogen Bank



AggregateEU Platform for Joint Purchasing of Gas



European Industrial Alliance on Small Modular Reactors



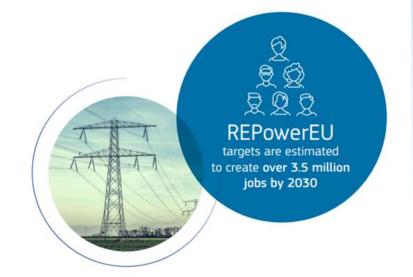
Net-Zero Industry Act



Critical Raw Materials Act



European Net-Zero Academies







EU ENERGY POLICY PRIORITIES

- Implementation of legislation & simplification
- Competitiveness and growth
- International dimension





Q&A ON SLIDO

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INTRODUCTION TO THE 19TH EDITION

MARIA KADRLIAKOVA

EUSEW COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE AND ENVIRONMENT EXECUTIVE AGENCY (CINEA)







A TASTE OF EUSEW







EUSEW 2025 MAIN PILLARS

10-12 June 2025

- Policy Conference | 3 days
- Sustainable Energy Awards (EUSEW Awards)
- European Youth Energy Day
- Energy Fair

March to June 2025

Sustainable Energy Days





ORGANISATIONAL PRIORITIES

- Hybrid event
- Sustainability
- Interactivity
- Collaboration





HYBRID EVENT





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SUSTAINABILITY MEASURES

- Venues
- Catering
- Suppliers
- Awards production
- Carbon offsetting
- Decoration and materials
- Waste



Winner of the EC SUSTAINABLE EVENTS AWARDS 2024







INTERACTIVITY AND COLLABORATION

- Interactivity is a must-have for your session!
- If you aim to engage with your audience using a GDPR-compliant tool, be sure to mention this in your application form.
- Tools (Slido, etc.) can be used during your session.
- Co-creation of programme and sessions.
- Support is provided at every step.





Q&A ON SLIDO

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CALL FOR POLICY SESSIONS





POLICY CONTEXT GENERAL INFORMATION

- Taking place over 3 days (10-12 June 2025).
- Centralised conference logistics and facilities.
- Autonomous organisation and decentralised promotion.
- Feedback and reporting.
- Session duration: 90 minutes.





CALL FOR POLICY SESSIONS WHO CAN APPLY

- Representatives of EU institutions, including inter-institutional bodies.
- Organisations and associations that fulfil the following criteria:
 - Work as multipliers using a widespread network of contacts across Europe.
 - Contribute to the development and implementation of sustainable energy policy.

Professional event organisers or businesses aiming to promote specific products or services **are not eligible**. Sessions and stands should be free of commercial interest.





CALL FOR POLICY SESSIONS PREPARING YOUR APPLICATION

- Find a partnering organisation to submit a joint application (no more than 2 proposals per organisation).
- Specify maximum two lead organisations per application including a contact person for each.
- Define a clear objective for the application.
- Present a gender-balanced panel (no more than 6 speakers per session).
- Be interactive (allocate sufficient time for audience-speaker interaction).
- Select the thematic tags that best describe your session and the type of session.





CALL FOR POLICY SESSIONS

THEMATIC BLOCKS

- Competitiveness and investments in clean energy (e.g. energy prices, skills, innovation, clean tech, net zero economy, clean energy infrastructure, critical raw materials and minerals, digitalisation)
- **Energy affordability** (e.g. empowering citizens and communities, cities, energy prices, energy poverty, housing, youth engagement)
- Renewable energy (e.g. permitting, electrification, renewable energy sources in industry, renewable energy sources in transport, heating and cooling, innovation)
- **Energy efficiency** (e.g. reduction of energy demand, energy performance of buildings, products, energy labelling, industry, transport, heating and cooling, heat pumps)
- Decarbonisation framework in the EU and globally (e.g. 2030 targets, 2040 climate target plan, 2050 climate neutrality objective, European Green Deal implementation, Energy Union governance, NECPs (National Energy and Climate Plans), EU-led global pledges, critical energy transition minerals, youth engagement)





CALL FOR POLICY SESSIONS EVALUATION CRITERIA

- Concept and focus
- Relevance of the topic (content)
- Quality of the agenda





TIMELINE

- The deadline for the call for sessions is 23 January 2025 at 23.59 CET.
- Applicants can expect to be notified about whether their session has been accepted at the end of February 2025.
- If selected, you must provide the final session description (final title, description of the session, list of speakers, etc.) by 4 April 2025 at the latest.
- Make sure to meet the deadlines and that no further substantial changes in the sessions' focus, content, speakers, or agenda are made.





Q&A ON SLIDO

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CALL FOR AWARDS

MARIA KADRLIAKOVA

EUSEW COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE AND ENVIRONMENT EXECUTIVE AGENCY (CINEA)







CATEGORIES

- **Innovation:** outstanding ongoing or recently completed EU-funded projects that demonstrate an original and innovative path towards the clean energy transition and yielding tangible results.
- Local Energy Action: sustainable energy actions carried out by a group of citizens, consumers, municipalities, or other stakeholders, contributing to the clean energy transition at the community or local level.
- Woman in Energy: women who lead outstanding activities that, if replicated, contribute to the advancement of the clean energy transition in Europe.
 Particular attention is placed on efforts to promote the gender mainstreaming agenda and foster equality and equal opportunities in the energy sector.





- Ongoing or recently concluded activities, actions, or EU-funded projects (after 31 December 2023).
- Activities carried out in at least one country within the EU or the EEA.





LOCAL ENERGY ACTION AWARD WHO CAN APPLY

- Associations, organisations, consumers, municipalities or other groups of people.
- Activities carried out in at least one country within the EU or the EEA.
- The activities, projects or actions must be ongoing or recently concluded (after 31 December 2023).





WOMAN IN ENERGY WHO CAN APPLY

- Women
- The application should refer to an individual (not groups).
- Individuals can be nominated by another person.
- Nominees should be actively engaged in activities in the field of sustainable energy and be residents of a country located in the EU or the EEA.



EVALUATION CRITERIA

- Concept/Profile
- Implementation/Action
- Impact
- Finalists are selected by a Technical Advisory Committee and a High-Level
 Jury from a shortlist of the year's most successful projects and actions for
 clean, secure and efficient energy.
- Winners will be awarded in the three categories through an online public vote.





EUSEW AWARDS

- Launch of the call: 19 November 2024
- Closing of the call: 30 January 2025
- Evaluation period: February to mid-March 2025
- Finalists informed: End of March 2025
- Production of promotion material: mid-March to end of April 2025
- Opening of the public vote: 29 April to 1 June 2025
- EUSEW Awards Ceremony: 10 June 2025







Q&A ON SLIDO

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APPLY FOR EUSEW CALLS

MAUDE GUILLOU

PROJECT MANAGER,

VO EU

LOGISTICAL PROVIDER





interactive.eusew.eu

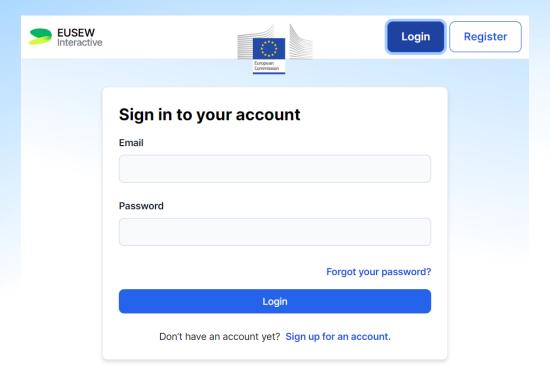








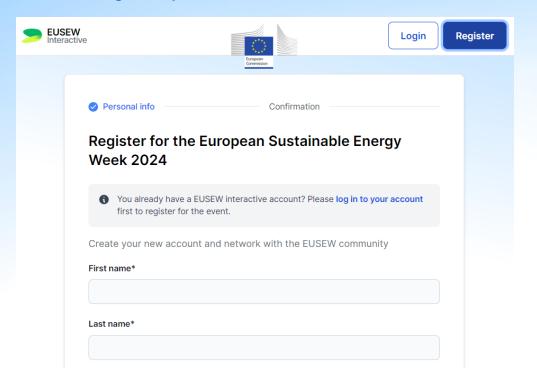
Interactive account: Sign in if already registered







New user: Register your account







EUSEW calls – application form



Home Apply for calls Past editions



Apply for EUSEW 2025 calls

Explore the various opportunities and deadlines for contributing to the next edition of th European Sustainable Energy Week (EUSEW), and be a driving force in shaping Europe's energy transition.



Apply to host a policy session

Get creative and engage your audience through a debate, workshop, panel discussion, or soapbox session. We welcome and encourage all formats!

Guidelines for session organisers (ec.europa.eu)





Apply for th

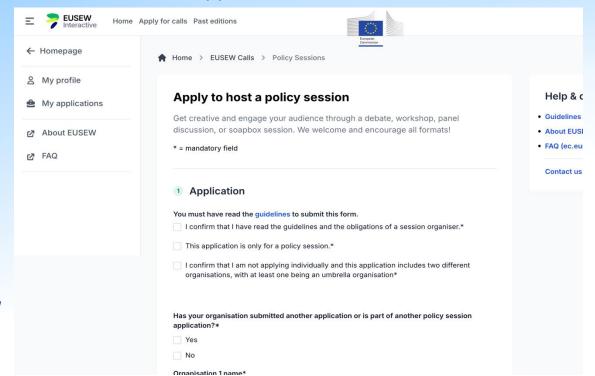
Gain recognition showcasing you







EUSEW calls - application

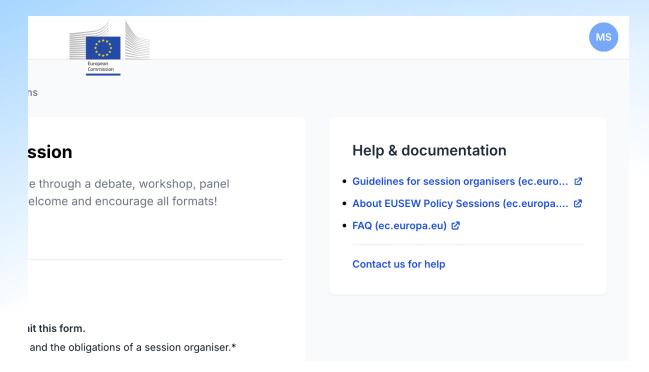








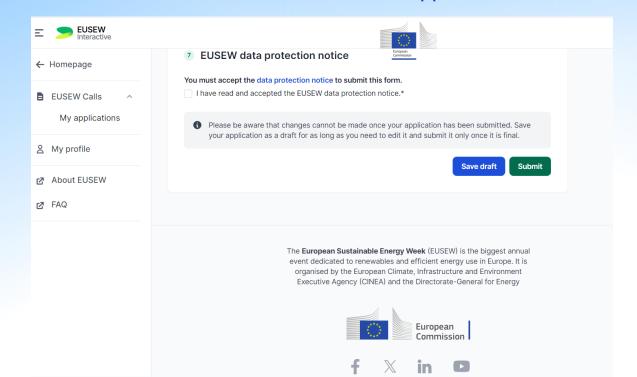
EUSEW calls – Useful links: Guidelines, FAQ, Contact us...







EUSEW calls – 'Save draft' or 'Submit' application

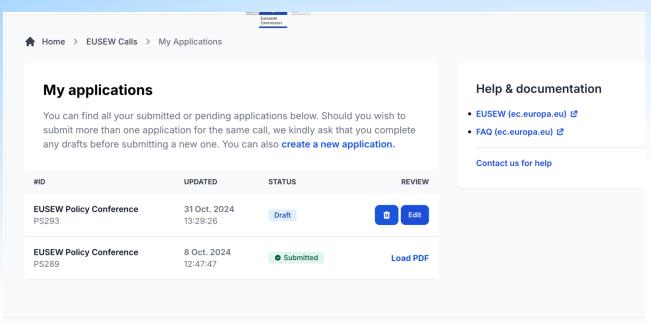








EUSEW calls – My applications









CALL FOR AWARDS WALK THROUGH OF THE APPLICATION FORM



To access the application form, create a new user account or login at interactive.eusew.eu



Project or profile description

- Pitch (summary)
- Concept
- Implementation
- Impact
- Additional evidence







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ENERGY FAIR

MARIA KADRLIAKOVA

EUSEW COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE AND ENVIRONMENT EXECUTIVE AGENCY (CINEA)





ENERGY FAIR MAIN INFORMATION

Open to:

- Representatives of EU institutions and bodies.
- Stakeholders, including industry or professional organisations, consortia of EUfunded projects, public authorities, NGOs, Citizens' groups, R&I organisations, and media.









ENERGY FAIR MAIN INFORMATION

- Between 30 and 40 stands will be divided between both venues.
- Successful applicants will receive support from the event and technical teams (i.e. for logistics, audiovisual services, training, etc.).
- Additional networking opportunities and improved outreach to the community will be provided.
- The call opens on 14 January 2025.









YOUNG ENERGY AMBASSADORS

DOROTTYA PRISKIN

INFORMATION AND COMMUNICATION OFFICER, COMMUNICATION AND OUTREACH

DIRECTORATE-GENERAL FOR ENERGY EUROPEAN COMMISSION

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YOUTH INVOLVEMENT

- Programme dedicated to young professionals (18-34 years old).
- An opportunity to get involved in debates on Europe's sustainable energy transition.
- Call will open in January 2025 for the recruitment of the next group.
- Full allowance to physically participate in EUSEW 2025.
- Involvement in activities on EU energy policy and contribution to EUSEW blog post.
- Possibility to actively contribute to the European Youth Energy Day.









SUSTAINABLE ENERGY DAYS

HELENA VALDÉS

EUSEW SECRETARIAT COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE AND ENVIRONMENT EXECUTIVE AGENCY (CINEA)

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- Local events held worldwide.
- March to June.
- Events conducted online or physically.
- Promotional toolkit support available.
- Spread the word and join the activities.
- The call for submissions opens on 11 February 2025.











PARTNERS AND PROMOTION

LUCA TARABLE

EUSEW COMMUNITY MANAGER

EUROPEAN CLIMATE INFRASTRUCTURE AND ENVIRONMENT EXECUTIVE AGENCY (CINEA)







PARTNERS AND PROMOTION

- Partner organisations
- Digital Ambassadors
- Media partners
- Newsletter and blog
- Promotional toolkit will be available for all stakeholders
- Promotion on our social media accounts:
 - @euenergyweek #EUSEW2025
- Interested organisations and individuals are always welcome!







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TIMELINE AND CONTACT

HELENA VALDÉS

EUSEW SECRETARIAT COORDINATOR

EUROPEAN CLIMATE INFRASTRUCTURE AND ENVIRONMENT EXECUTIVE AGENCY (CINEA)







TIMELINE AND MILESTONES



Opening call for **Energy Fair**:

14 January

Deadline for **Policy Sessions**:

23 January

Deadline for Awards:

30 January

February 2025

Call for Sustainable Energy Days:

11 February

End of **Policy Sessions** evaluations:

26 February

April 2025

Deadline to get content from **Policy Sessions** organisers:

4 April

Opening of **registrations and publication of programme**:

8 April

Opening of Awards Public Vote:

29 April

March 2025

November 2024

Opening call for **Policy Sessions**:

5 November

Info session: 14 November

Call for Awards: 19 November Deadline for Energy Fair:

13 March

Policy Sessions coordination meeting:

13 March

Result of the Awards finalists:

27 March

European Commission

10-12 June 2025

Policy Conference

Awards Ceremony Energy Fair European Youth Energy Day

Sustainable Energy Days: (March to June)



HOW TO GET IN CONTACT

EUSEW SECRETARIAT

- conference@eusew.eu Policy Conference applicants and organisers
- networking@eusew.eu Networking and Energy Fair applicants and organisers
- awards@eusew.eu Awards' applicants and finalists; enquiries about the public vote
- energydays@eusew.eu Sustainable Energy Days organisers
- media@eusew.eu Press, media partnerships
- registration@eusew.eu Participants' enquiries related to attending EUSEW
- info@eusew.eu General enqueries about EUSEW





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THANK YOU